

SAMIH RANKOUSSI & SONS CO.

Syria through time is known as the land of giving and richness, her generous resources gave her community the opportunity to be leaders in Trade and Industry.

From this base **Mustafa Al-Midany** known as **Al-Rankoussi** was one of the pioneers in the fabrics industry in Syria.

In 1935 his sons (Ahmad, Mahmoud & Mohamad Rankoussi) followed his lead and established Rankoussi BROS Company for textile production.

This first generation started fabrics' production and specialized in the creation of Damascene "Brokar art" in magnificent manners.

Then came the second generation (Walid, Nabil, Mustafa & Samih Rankoussi), who beside of the first generation company, started a new business line in manufacturing sponge.

Afterwards they established a new company "Rankdak" (Rankoussi & Dakak) for non-woven products.

And in the attempt of entering new industries, they lunched Al Walid Co. which produces dairy and fresh juices.

Subsequently came the third generation, the son of Mr. Samih Rankoussi, Mr. Wael Rankoussi established a company under the name of Samih Rankoussi and Sons Co.

SAMIH RANKOUSSI, born in 1950 in Damascus, is the president of Rankoussi company and under his guidance the company undergone a great and successful decisions which reflected on the company a great financial and market position.

Wael Samih Rankoussi, born in 1975 in Damascus. He followed business and marketing courses in Canada which gave him the ability to be the General Manager in Rankoussi Company, since he has taken over this position, the company took large and quick steps in diversification into new projects and new markets and proved to be one of the most financial solid establishments in the country.

Mohamad Samih Rankoussi, born in 1982 in Damascus. He followed economy courses in university of Damascus, and he is a member of "CIM - The chartered institute of marketing". He is the manager of Marketing and Projects section in the company, and he handled very important achievements by taking over projects and delivering them very successfully.

Mouaz Samih Rankoussi born in 1987 in Damascus. He is the youngest son of Mr. Samih Rankoussi, he is following courses in business, marketing and accounting in the American University of Beirut, and he will join the company as soon as he completes courses.

ACTIVITIES OF SAMIH RANKOUSSI & SONS CO.

- Industry of foam
- Industry of non-woven (Dacron)
- Industry of dairy.
- Industry of Bed linen.
- Industry and Trade for textile.
- Trade for decoration and construction.
- Industry and trade of beverage and natural juices.
- Tourism Investment Company (hotels, restaurant investments etc...).
- Commercial Representation.
- Industry and trade of building materials pre-fabricated metallic buildings and their requirements.

This team of businessmen/brothers is the top management of Samih Rankoussi Sons Company, the holding company for the following firms, each of which is the leading Syrian company in its respective field.

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Abu Roumaneh – Nizar Kabbani Street – Al Khen Bld.

Damascus – Syria.

Tel: 00963 11 3322054

Fax: 00963 11 3328677

Email: info@rankoussi.com

www.rankoussi.com

RANKOUSSI FOAM FACTORY

One of the most important leading companies in its field established in 1975 and was the first factory of its kind in Syria. In 2000 the company decided to establish a factory considered as the biggest in the Middle East named Syria foam Co. which has branches in all Syrian governorates. Under the wise management, the company was able to export its products to the entire neighborhood and in 2003 the company established a factory in Iraq.

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RANKOUSSI NON-WOVEN COMPANY

In 1992 RANDAK Co. was established and this factory was the first one of its kind in Syria.

The factory produces the raw material which can be used in several kinds of productions such as:

- Filling of blankets, pillows and bed spread.
- Filters
- Upholstery
- Clothes and Coats
- Others

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DAIRY INDUSTRY

Since Syria is a well known country in its natural resources and clean environment the idea came to establish a dairy factory which can use these natural resources combined with very high technology taking in to consideration the latest updated inventions in pasteurization and packing. So the company established this factory in the middle of Syria where milk is available in good and industrial quantities. This factory has its own management and distribution base all around Syria.

Lately the company decided to take a further step, so they opened a new line in producing natural juices from all kinds of fruits (orange, mango, guava, etc...). These products can be seen in the market under the name of **BONJORNO – CHAIO**.

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BED LINEN INDUSTRY

This factory was established by Mr. Wael Samih Rankoussi in 1995 from the idea of using the raw material produced by Rankdak (foam and non-woven) and transforms it into the following products:

- Blankets
- Bed cover
- Mattresses
- Bed spread
- Bed sheet
- Pillow
- Towels
- Trading with all kind of bedroom and bath accessories

Mr. Wael decided to open show rooms to distribute the company products, as listed bellow:

- Syria Abou Romaneh
- Syria Al Mazeh autostrad
- Syria Al Ksour
- Syria Al Rawda
- Syria Aleppo
- Syria Homs
- Syria Latakia
- Syria Hama
- Syria Tartous
- Syria Mohardeh
- Syria Al Mokhayam
- Syria Al Gota
- Jordan Khalda

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TEXTILE TRADE AND INDUSTRY

Since the first business in the family was textile so Mr. Wael Rankoussi decided to extend this business by developing the textile company with new machines and trading, providing the company with very experienced team using the latest technologies, in designing and coloring, trying always to be updated with fashions all around the world.

This company succeeds in distributing all around Syria in its branches and others, besides a good export to the neighborhood, the Gulf area and some European countries.

As mentioned before Mr. Wael was able to open branches as listed:

- Syria Abou Romaneh
- Syria Al Rawda
- Syria Aleppo
- Syria Homs
- Syria Latakia
- Syria Hama
- Syria Al Mokhayam
- Syria Al Gota
- Syria Harika
- Jordan Khalda
- Lebanon Taki Aldeen Al Souloh Street
- Lebanon Jonieh

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INDUSTRY AND TRADE OF BEVERAGE AND NATURAL JUICES

The company decided to have a share with Anwar Al Akkad sons Co. in this business.

SALSABIL BEVEARAGE COMPANY: The leading soft drink bottler in Syria, Salsabil has a large staff of technicians, engineers, and administrators. Our plants produce a wide variety of beverages for domestic and international distribution. Our capacity exceeds 120.000 cans and bottles per hour.

Note: the production stats below only add up to 105.000.

Salsabil... A specialized company in bottling and canning carbonated soft drinks. The company products: Canada Dry, Sport Cola, Crush.

Carbonated water: its water is from the wells of Sabbora, where a high power plant sweetening designed for handling carbonated – water with flavors.

The Production Line:

- 1- 60.000 glass bottles per hour.
- 2- 36.000 cans per hour.
- 3- 9.000 pet bottles per hour.

Kinds of Bottles: PET. Salsabil has special offices at your service 12 hours daily for any question and complaint. A large fleet of trucks distribute the products in Damascus and other provinces.

SALSABIL PRODUCTS:

250 ml 330 ml 500 ml 1250 ml 2250 ml

Address:

Damascus-Syria

Tel: 00963 11 3921725

Fax: 00963 11 3921732

Email: aalsabil@net.sy

www.salsabil.com

TOURISM INVESTMENT COMPANY

Damascus Tourism Investments Company:

Damascus Tourism Investments Company has managed and shared in large tourism projects inside and outside Syria.

It is one of the newest, yet most effective companies in the Group with a big share in all the current large tourism projects.

The first project brought to completion is the Damascus Family Club, and there are many more under study.

Address:

Damascus - Syria

Airport Road – 4th bridge – Affairs ground city

Tel: 00963 11 9495

Fax: 00963 11 5626981

Email: info@damascusclub.com

COMMERCIAL REPRESENTATION (Rawndak)

The goal of this company is to represent foreign textile companies in Syria, and through time Rawndak was able to represent a big quantity of international companies such as:

| | |
|-----------------------------|-------------|
| FABRICUT | USA - Italy |
| S.HARRIS | USA |
| Q DESIGNS | UK |
| HARDY | UK |
| SATA ESSEDECOR | Italy |
| FORESTI | Italy |
| WARWICK | UK |
| ALAHMBRA INTERNATIONAL, S.A | Spain |
| VOYAGE DISTRIBUTION | UK |
| HARLEQUIN | UK |
| EIJFFINGER | Holland |
| ARTE | Belgium |
| WAVERLY | USA |
| CROWSON | UK |
| RUSLLE & HARVEY | Holland |
| SPRING HOME COLLECTION | Italy |
| HISAR TEKSTILE | Turkey |
| LUCIANO MARCATO | Italy |
| INTEX | Germany |
| AGENA | Italy |
| CASTEILO DE BARRO S.R.L | Italy |
| NYA NORDISKA | Germany |
| BRU TEXTILE N.V | Belgium |
| SIMTA | Italy |
| B & M | Belgium |
| NOUVEAU | UK |
| ENZO DEGLI | Italy |
| HIMALAYAN RANGE | India |
| MOON | UK |
| JAMES BRENDLY | UK |
| MATIZ | France |
| TEXDECOR | France |

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TRADE FOR DECORATION AND CONSTRUCTION

This company was established in 2002 dealing with all kind of decoration matters started with:

- Foam cornices
- Foam wood,
- Laminated parquet,
- Real parquet,
- Gibson board, etc.

The company named Al Tayeb Rankoussi for construction, this company achieved nice and huge successful projects in Syria, some of which were turn-key projects.

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Consequently, we can clearly see that time is passing by and still generation after another is walking on the same path, trying to accomplish what their great grand father Mustafa Al-Midani known as Al Rankoussi has started, and by keeping “Al-Rankoussi” they proved to be loyal to their true origin and ancestors.